**Answers to Excel Homework: Kickstart My Chart – Tracy Poon**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns? Explain the reasoning behind your answers.
   * Theater campaigns had the most success in getting funds as per the line graph in the second sheet.
   * With the “Theater” category, “Plays” had the most success compared to the rest of the sub-categories.
   * Campaigns launched in May had the most success as indicated in the Outcomes Based on Launch Date line graph.
2. What are some limitations of this dataset?
   * Seems like most of the data came from US campaigns
   * Age of players is not taken into consideration. Data may be skewed towards a specific population i.e. professionals, students, etc.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   * We can utilize Pie Chart to display the distribution of “State” within the campaigns. Percentages are easier to read compared to Bar Charts